

# ARCHITECTURAL REVIEW BOARD SIGN REVIEW APPLICATION

139 S. Kirkwood Rd., Kirkwood, MO 63122 | (314) 822-5823

ARB meetings are held on the 1<sup>st</sup> & 3<sup>rd</sup> Mondays (excluding holidays) every month. Applications, required plans, and supporting documents must be turned in on the deadline date by 2:00 pm. Incomplete submittals will not be accepted. Please see checklist for requirements.

**PROJECT ADDRESS:** 320 S. Kirkwood Rd. Ste 102 Zone: \_\_\_\_\_

Is this Property a Local Historic or Landmark?  Yes  No

Is this a New Business?  Yes  No

Has an Occupancy Permit been applied for?  Yes  No

**Property Owner Information:**

Name Cahokia Properties LLC % Melissa Warner

E-mail Mwarner@monpromgt.com Phone 314-681-0070

Is the Owner's written approval for the sign installation included?  Yes  No

**Applicant Information:**  Contractor  Property Owner  Tenant  Other

Name Plasti-Life Signs KWD LIC. NO. \_\_\_\_\_

Address 9915 Gravois Rd City/State/Zip St. Louis Mo 63123

E-mail plastilifesigns@yahoo.com Phone 314-843-4888

**Sign Installer Information:**

Business Name Same as applicant KWD LIC. NO. 22-258

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

**Fees are for ARB review only; a separate fee is required upon issuance of the Sign Permit.**

\$100 Filing Fee  \$240 Sign Review Fee to consider variance from Sign Code due to hardship.

- I have read the Architectural Review and sign regulations of the City of Kirkwood.
- I hereby certify that the Owner(s) of Record authorizes the proposed work and I have been authorized by the Owner(s) to make this application as their agent.
- I hereby certify that the project is located on property I have the legal right to construct the proposed project at.
- I hereby certify that all the information provided is true and accurate to the best of my knowledge and belief and agree to fully comply with the Ordinances of the City of Kirkwood.
- I understand that the applicant or their representative shall attend all meetings.

**Applicant's Signature:** [Signature]

**Applicant's Printed Name:** Jamie LaPresto **Date:** 9/13/2021

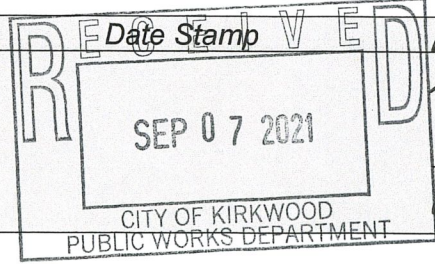
*City Use Only*

Case #: 02-215V

Permit #: 22-2259

ARB Agenda Date: 9.20.21

Received By: [Signature]



*Projecting Sign internally illuminated*

Zoning Approval: [Signature] 9/13/21

*for Variance Review*

TO: City of Kirkwood

RE: Hot Box Cookies

320 S. Kirkwood

LETTER OF HARDSHIP

Current building does not allow for a line of sight for traffic to wall sign. The blade sign will be easily seen by cars and pedestrians.

The internal illumination has a greater visual impact.

The existing street light will be indirectly lighting the building and the sign. This will blend away any indirect lighting feature we have. Internal illumination will create a nice contrast from the ambient light of the street light.

We would like to be allowed the same style as Jimmy John's existing internally illuminated blade sign.

Keeping with the same style on the building will create a congruent look.

Thank You

Robert Stephens

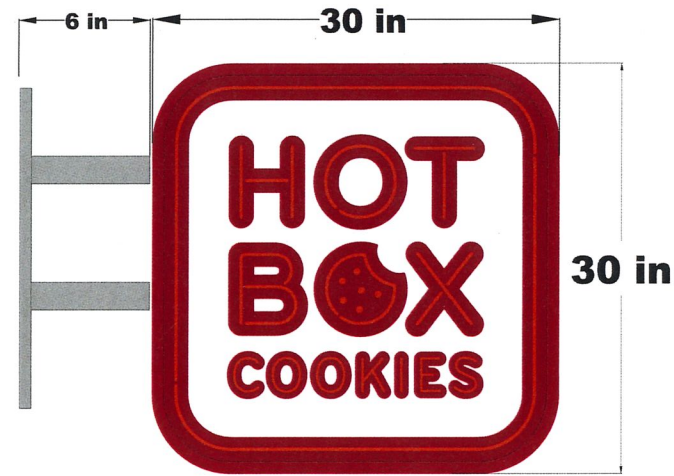
Plasti-Lite Signs

314-843-4888 (office)

314-277-4218 (cell )







**BLADE SIGN SQ/FT**

$30'' \times 30'' = 900''$

$900 \div 144 = 6.250 \text{ SQ/FT}$

**WALL SIGN SQ/FT**

$86.999'' \times 25.562'' = 2,223.87$

$2,223.87 \div 144 = 15.44 \text{ SQ/FT}$

**BUILDING FLOOR SPACE**

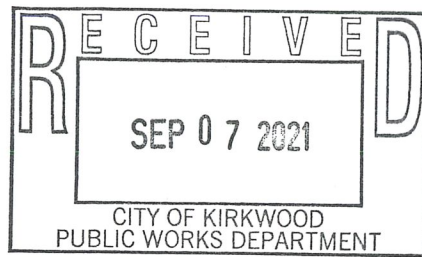
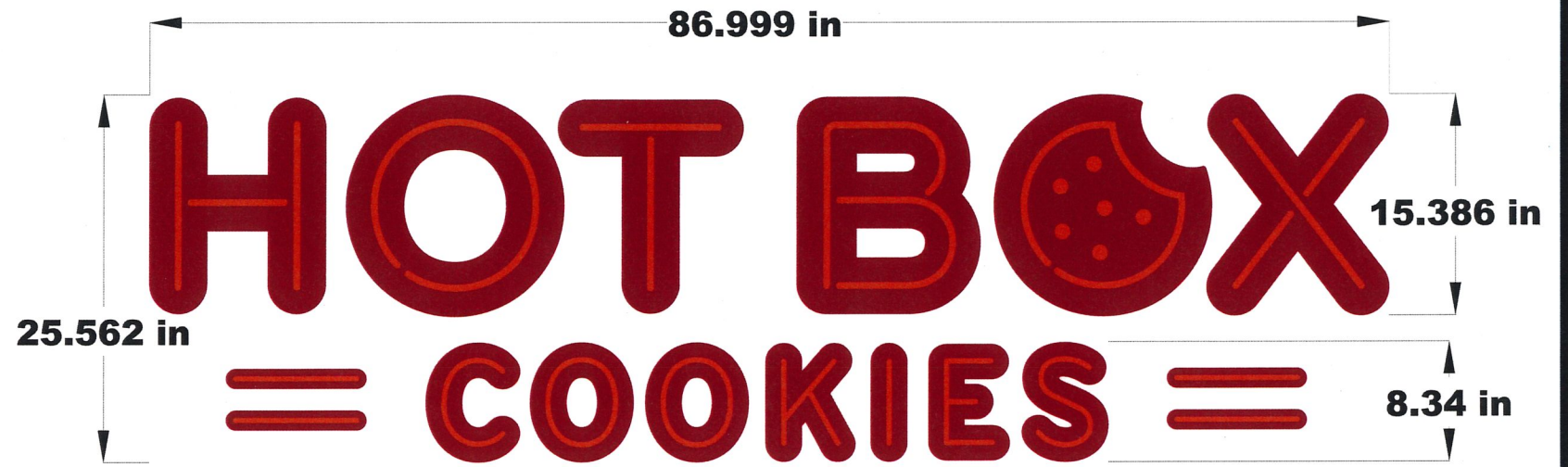
$287'' \times 991'' = 284,417$

$284,417 \div 144 = 1,975.12$

$1,975.12 \times .035 = 69.12 \text{ SQ/FT ALLOWED}$

**TOTAL SIGN SQ/FT 21.69 SQ/FT**

**PLASTI-LITE SIGNS**



**287 in**



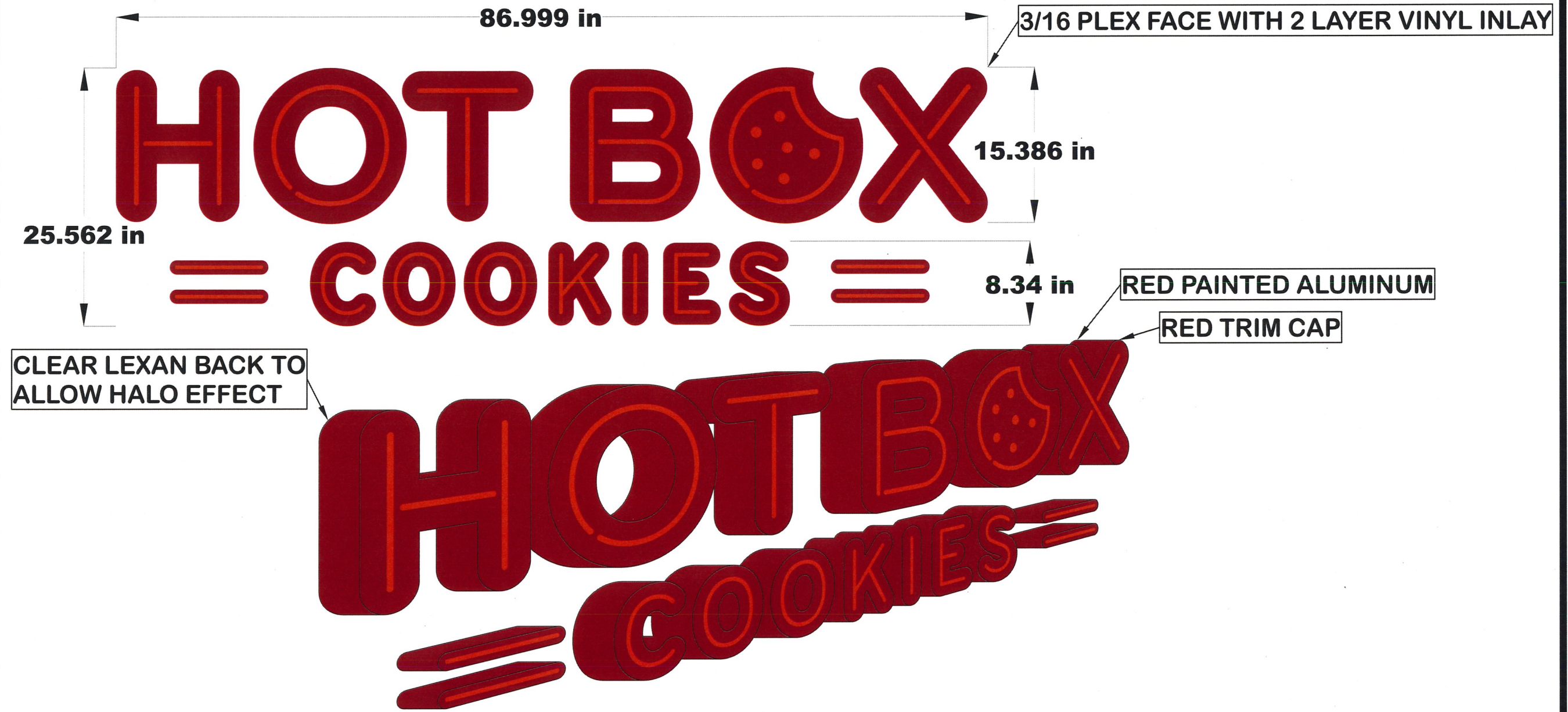
**PROJECT  
HOT BOX**

**LOCATION  
320 S. KIRKWOOD**

**SIGN ID**  
**TENANT FLOOR SPACE SQ/FT**  
**SIGN SQ/FT**



**SIGN TYPE : CHANNEL LETTERS WITH DUAL LIGHTING.  
 DUAL EFFECT : FACE LIT AND HALO  
 MOUNTING : INDIVIDUALLY WITH SCREWS AND SPACERS**



**PLASTI-LITE SIGNS**

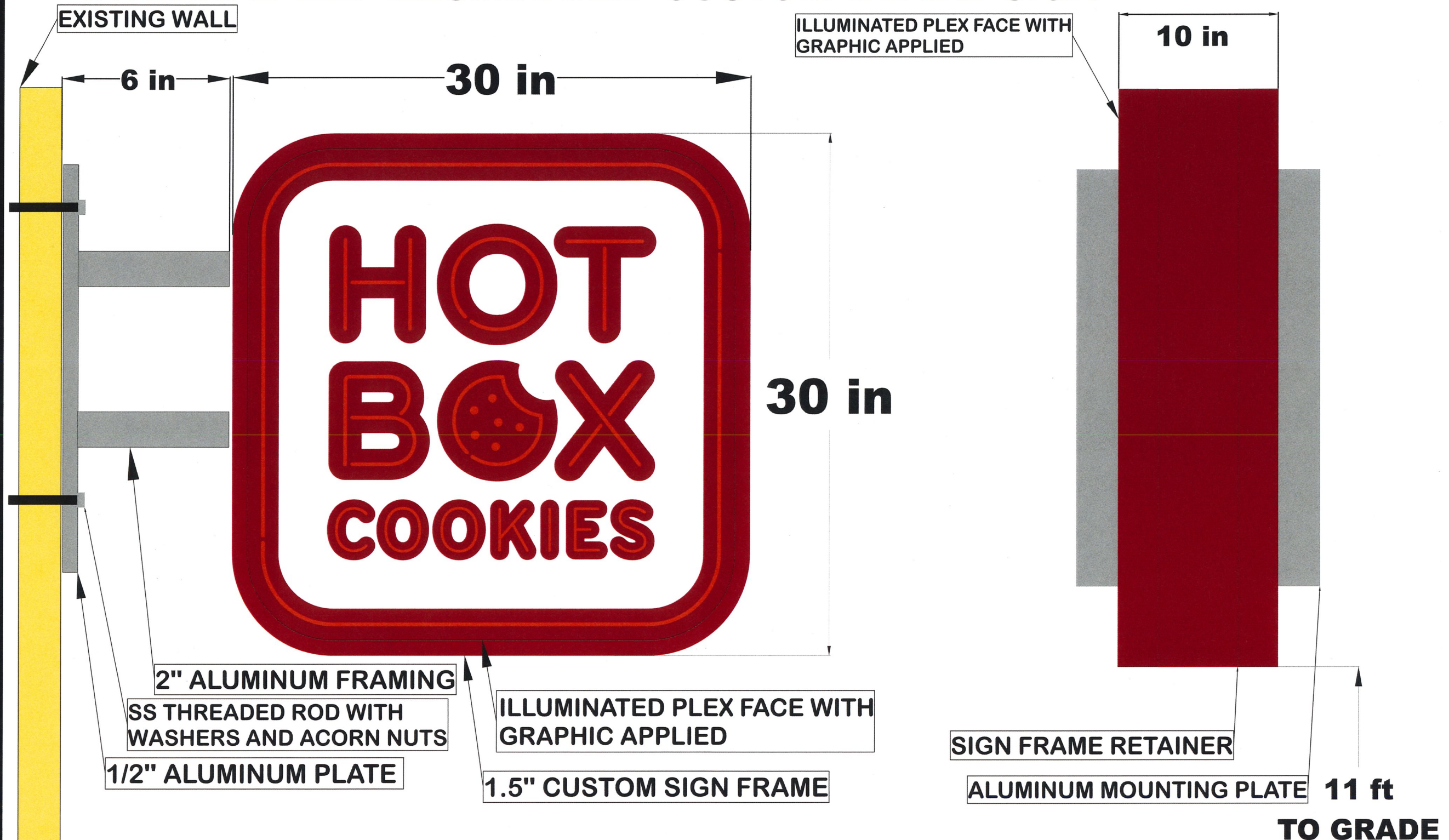
**PROJECT  
HOT BOX**

**LOCATION  
320 S. KIRKWOOD**

**SIGN ID  
SIGN TYPE**



# - INTERNAL LED ILLUMINATED CUSTOM BLADE SIGN



# PLASTI-LITE SIGNS

**PROJECT**  
HB CONCEPTS

**LOCATION**  
ALL

**SIGN ID**  
BLADE SIGN LED  
REV 1.2





# PLASTI-LITE SIGNS

**PROJECT  
HOT BOX**

**LOCATION  
320 S. KIRKWOOD**

**SIGN ID  
SIGN PLACEMENT**



EXISTING SIGN IS LIT INTERNALLY WITH LED. 30" ROUND CUSTOM FRAME



# PLASTI-LITE SIGNS

PROJECT  
HB CONCEPTS

LOCATION  
ALL

SIGN ID  
EXISTING JIMMY JOHN'S  
LED BLADE SIGN REV 1.2





BLADE SIGN

CHANNEL LETTERS

11 ft

**PLASTI-LITE SIGNS**

**PROJECT  
HOT BOX**

**LOCATION  
320 S. KIRKWOOD**

**SIGN ID  
SIGN PLACEMENT**