

**PUBLIC ART SURVEY - opinion/nonscientific**

**CONCLUSIONS FROM SURVEY RESULTS**

1. There is high recognition of many of the current public art projects in the city. See [www.kirkwoodmo.org](http://www.kirkwoodmo.org)

2. There is strong interest in several types of public art including:

A. On Bridges and overpasses

B. Fountains and water features

C. Free standing sculpture

\*D. Street furniture, such as benches, street lamps, etc.

E. Murals on buildings

F. Walkways, staircase and other city scape improvements

3. There is support for public art located in

A. City parks

B. Gateways to the City and identity landmarks

C. Public spaces and pedestrian areas in Central Kirkwood, including Argonne Ave.

4. Priorities identified include:

A. Entry makers for City, neighborhoods, and other distinctive locations in Kirkwood

B. Functional, such as artistic benches, bike racks, crosswalks, dumpsters, electrical boxes, etc.

C. Large-scale, iconic, highly recognizable and memorable works

5. Public art in Kirkwood should/could

Most importantly "Enhance the appearance of the community", e.g. Parks, recreation facilities, libraries, schools.

Other strongly supported:

A. Create visual markers

B. Make the city attractive to tourists, new residents, visitors

7. Funding for public art

A. Greatest support for privately funded.

B. Good support for public funding, such as funds in the City's budget

## Constant Contact Survey Results

Survey Name: Public Art Survey September 2015  
 Response Status: Partial & Completed  
 Filter: None  
 Dec 15, 2015 9:39:22 AM

1. Kirkwood currently has a small public art collection, primarily located in central Kirkwood.  
 Please indicate which of these examples of public art in Kirkwood you recognize.

	Online Responses	Online Response Ratio	Paper Responses	Paper Response Ratio
Photo 1	26	52.0%	7	50%
Photo 2	32	64.0%	11	78%
Photo 3	35	70.0%	12	85%
Photo 4	20	40.0%	5	36%
Photo 5	13	26.0%	5	36%
Photo 6	35	70.0%	12	85%
Photo 7	14	28.0%	2	14%
Photo 8	35	70.0%	9	64%
Photo 9	20	40.0%	5	36%
Photo 10	8	16.0%	1	7%
Photo 11	12	24.0%	2	14%
Photo 12	24	48.0%	8	57%
Photo 13	39	78.0%	13	93%
Photo 14	38	76.0%	11	78%
Photo 15	49	98.0%	12	85%
Photo 16 (no longer on site)	4	8.0%	2	14%
Photo 17	16	32.0%	5	36%
Photo 18	23	46.0%	8	57%
<b>Total</b>	<b>50</b>	<b>100%</b>	<b>14</b>	<b>100%</b>
6 Comment(s)				

2. What types of public art would you favor? (Please indicate your choices by checking all that apply.)

Community events to create public art	22	44.0%	3	21%
Bridges and highway overpasses or underpasses	31	62.0%	8	57%
Fountains, water features	35	70.0%	9	64%
Free-standing sculpture	32	64.0%	10	71%
Relief (wall-mounted) sculpture	16	32.0%	4	28%
Mobiles, kinetic sculpture, interactive pieces	26	52.0%	5	36%
Murals on buildings	25	50.0%	10	71%
Installations on a short-term or rotating basis	22	44.0%	5	36%
Statues or monuments	20	40.0%	5	36%
"Street Furniture" - benches, street lamps, traffic lights, bus	39	78.0%	9	64%
Themed gardens	26	52.0%	7	50%
Walkways, staircases, and other cityscape improvements	30	60.0%	6	43%
Other	4	8.0%		
<b>Total</b>	<b>50</b>	<b>100%</b>	<b>14</b>	<b>100%</b>

3. Public art in Kirkwood should be located at ... (Please check up to FIVE favorite locations.)

City parks	42	84.0%	14	100%
Community and civic facilities, such as City Hall, Farmers'	43	86.0%	12	86%
Gateways to the City and landmarks that identify	40	80.0%	13	93%
Parking garage(s)	0	0.0%	2	14%
Public spaces and pedestrian areas in central Kirkwood, along	44	88.0%	13	93%

Public schools	22	44.0%	5	36%
St. Louis Community College at Meramec	7	14.0%	3	21%
Other	3	6.0%		
<b>Total</b>	<b>50</b>	<b>100%</b>	<b>14</b>	<b>100%</b>

**4. Priority should be given to public art projects that are... (Please select up to FIVE answers.)**

Entry markers for City, neighborhoods, and other distinctive	35	70.0%	12	86%
Functional, e.g., artistic benches, bike racks, crosswalks,	35	70.0%	12	86%
Integrated into new public and community facilities	22	44.0%	4	28%
Incorporated into major civic facilities, e.g., bus and rail	19	38.0%	3	21%
Large-scale, iconic, highly recognizable and memorable	27	54.0%	6	43%
Pedestrian-scale with attention to the smaller details	14	28.0%	4	28%
Temporary installations that become events in and of	13	26.0%	4	28%
Interactive, incorporating new technology	8	16.0%	1	7%
Created with hands-on involvement from community	21	42.0%	3	21%
<b>Total</b>	<b>50</b>	<b>100%</b>	<b>14</b>	<b>100%</b>

**5. Public art in Kirkwood should / could... (Please select up to FIVE statements with which you agree.)**

Create meaningful people places	20	40.0%	3	21%
Create visual markers such as landmarks and gateways	27	54.0%	7	50%
Create whimsy and delight in everyday places	14	28.0%	7	50%

Enhance the appearance of buildings and their public areas	18	36.0%	4	28%
Enhance the appearance of the community, e.g., parks,	34	68.0%	10	71%
Enhance the appearance of infrastructure, such as bikeways,	8	16.0%	4	28%
Enhance the pride of neighborhoods and the City.	12	24.0%	5	36%
Foster an understanding of Kirkwood's cultural diversity.	9	18.0%	4	28%
Increase livability and attractiveness of the City	20	40.0%	4	28%
Increase public awareness and interest in art and cultural	17	34.0%	2	14%
Increase public involvement in the arts	7	14.0%		
Make the City attractive to tourists, new residents, visitors,	22	44.0%	8	57%
Promote Kirkwood's history and heritage	11	22.0%	8	57%
Support the local arts community	18	36.0%	2	14%
Other	1	2.0%		
<b>Total</b>	<b>50</b>	<b>100%</b>	<b>14</b>	<b>100%</b>

**6. How would you like to be involved with public art? You can help the effort to bring more public art to Kirkwood.**

Attend a public art walk or unveiling	28	56.0%	7	50%
Contribute money or time	13	26.0%	1	7%
Encourage my club, company, or place of worship to sponsor	6	12.0%	1	7%
Help an artist to create or install a piece of public art that will	10	20.0%	5	36%
Help design and plant a themed garden	9	18.0%	2	14%
Participate in a one-day outdoor event or festival to create	12	24.0%	1	7%
Participate in fundraising efforts for public art	8	16.0%	2	14%
Serve on an advisory board	9	18.0%	2	14%
Suggest a potential public art project	8	16.0%	1	7%
Suggest a potential location for public art	14	28.0%	5	36%
Visit a one-day outdoor event in which others in the	20	40.0%	5	36%
Other	3	6.0%		
<b>Total</b>	<b>50</b>	<b>100%</b>	<b>14</b>	<b>100%</b>

7. The following are ways that public art might be funded. (Please check ALL you would support.)

Publicly funded: Funds in the City's budget, approved by City	31	63.2%	7	50%
Privately funded: Public art should be funded by community	44	89.7%	9	64%
Legislated: Private development projects in Kirkiwood over a	19	38.7%	4	28%
Other	2	4.0%		
<b>Total</b>	<b>49</b>	<b>100%</b>		

8. Optional: Comments

12 Response(s)

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9. Optional: I would like to join the effort to bring more public art to Kirkwood. Please keep me informed via the electronic Arts Calendar and arts-related mailings. Provide name, address, city, state, zip, and email address.

10 Response(s)

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10. Optional: Please provide demographic information. (Check ALL that apply)

Resident	26	55.3%	5	36%
Male	8	17.0%	2	14%
Female	31	65.9%	4	28%
Under 21	2	4.2%		
Age 21-30	2	4.2%		
Age 31-45	9	19.1%	3	21%
Age 46-60	14	29.7%	1	7%
Age 61-75	15	31.9%	5	36%
Older than 75	2	4.2%		
I am an artist	15	31.9%		
I am a supporter of the arts (attend events and/or financially)	22	46.8%	5	36%
I am an interested citizen who believes public art in Kirkwood	29	61.7%	4	28%
Other	2	4.2%		
<b>Total</b>	<b>47</b>	<b>100%</b>		

## COMMENTS, SURVEY ON PUBLIC ART

1) Kirkwood currently has a small public art collection...COMMENTS:

- a. Some nice pieces, but a bit heavy on Brother Mel
- b. I think Kirkwood has a huge opportunity to make a statement and welcome people to our city at the intersection of Kirkwood & Manchester Roads. I would love to see a combination of art and flower containers at this main intersection.
- c. Who lets these vandals dump junk in so many public places? Most, not all, of these are just bad.
- d. I recognized half of the works of art. I wonder where the other ones are.
- e. Most of the public art is too modern for my taste and we have way too much stuff by Brother Mel.
- f. Please, no more Brother Mel sculptures
- g. If the current Community Center will be torn down, PLEASE save the beautiful mural in the Park Board meeting room (photo 7).

3) Public art in Kirkwood should be located at... COMMENT: Everywhere.

7) The following are ways that public art might be funded. COMMENT: Possible tax credit / permit approval to businesses that include art in their building design.

8): Optional Comments:

Printed answer: Overall, art projects in Kirkwood are a lower priority than other city services.

Online answers:

- a) It was my understanding that Kirkwood at one time asked for ideas to make a "Welcome to Kirkwood" attraction for the lot at SE corner of Manchester/Kirkwood Road. I submitted some ideas that incorporated greenery, behind which commercial could be placed unless Kirkwood could use the entire lot for a welcome attraction. So it looks so far as if it will be a grocery store.
- b) LIMITED amount of city funding would be okay, but don't go overboard. Functionality first, then make it pretty.
- c) Some ideas:
  1. A community contest design for a Kirkwood t-shirt. All ages Invited. Public votes on finalists.
  2. Bring back school classes invited to paint shop windows in downtown area for Halloween
  3. Have school classes paint and describe a spring wildflower on each downtown shop window (or as posters) as tribute to Edgar Denison, then advertise a spring wildflower walk through downtown Kirkwood



4. Have each public school design a banner for Kirkwood downtown for their school
  5. Partner with Greentree Festival Committee and KPAC on a honeysuckle theme (because getting rid of honeysuckle helps save our green trees) for Greentree Festival. All Greentree Festival parade decorations to be made out of honeysuckle. Honeysuckle sculpture design contest (see Maryville UO)
  6. Dance-themed Station Plaza summer concert series. Learn swing, salsa, disco, etc., through band choices and volunteer dance instruction. Encourage everybody out of their seats.
- d) Have events that involve children's art, maybe in cooperation with schools or other groups.
- e) My grandchildren have really enjoyed entering poster contests in other cities. There is a theme and prizes. Also student music performances. These also could be anywhere—for example, schools or music teachers might be willing to have students play or sing at the market, train station, City Hall, etc. Older student musicians, artists or dancers could take the lead at some events for younger kids. The amphitheater in the park is great for children improv for telling stories, acting out stories, or singing. I have used it for that playing with my own kids and others. Reach out to Meacham Park for these. Make art a part of daily life for more people. The arts commission might be able to facilitate groups—teachers and learners, etc. Even a bulletin board for people who are looking for people to play music with, sketch with might spark some great interactions.
- f) Much of the problem with art is that it is promoted by people too into the arts. It's a kind of "the king has no clothes" thing. Only the outsiders can see it. The pile of chairs on Argonne is an example. How in the world does it make sense to propose a law requiring art as in \*7? Are you insane? Why do you require an answer in \*4 without a "none of the above" possible. The question assumes too much.
- g) This survey is all about visual art. I would hate to see us limited to just that.
- h) As part of community art program, Kirkwood needs to establish stronger signage standards and consistently apply. There are too many signs of inconsistent text and style. Walk around Walker Lake and count the number of different sign styles even on the new benches. Or the tomb stone in Ken Conner Park is redundant to clock tower sign and does nothing but detract from the wall mural. Kirkwood Arts Commission should also work with downtown merchants to develop inviting and interesting window displays. A mattress store with full corner exposure does nothing to create interest in the community. Thus some interesting window murals that create interest may also create customers interest. Look to our neighbor Webster Groves for a very effective public arts program!
- i) Thank you for your efforts to promote art in Kirkwood. Artwork not only personalizes a community, but it makes such a nice inviting touch for visitors to our town. I feel that we don't see enough artwork these days with the computer being able to generate the same generic copies of images. So for myself, it is very refreshing to see "real art!" When I see that the arts are still valued, it gives me great hope for the future, and it's this environment which makes Kirkwood a really nice place to live!
- j) An important effort for Kirkwood to bring more art to our city.

- k) Let's not go overboard on the art stuff. I've been worried that we were beginning to drown in Brother Mel sculptures. There are a few I like (the one at the community center), but there are others not so much. They should be minimalistic and have broad appeal.
- l) There are many artists who live in Kirkwood, but you'd never know it. It would be nice if the Arts Commission was open to seeking them out and encouraging their involvement.
- m) Public art should be meaningful. Kirkwood has such a rich history it would be nice to see art that interprets and reflects that history, whether through building murals, statues, etc. The City Hall renovation would have been a good opportunity to incorporate art, such as through paving stones with historical Kirkwood events, years or quotes embellished on them.

**KPASC ADDENDUM TWO:  
SURVEY RESULTS**

The Public Art Survey is a non-scientific/opinion based poll given to the citizens of Kirkwood.

**CONCLUSIONS FROM SURVEY:**

1. There is high recognition of many of the current public art projects in the city.
2. There is strong interest in several types of public art including:
  - A. On Bridges and overpasses
  - B. Fountains and water features
  - C. Free standing sculpture
  - D. Street furniture, such as benches, street lamps, etc.
  - E. Murals on buildings
  - F. Walkways, staircase and other city scape improvements
3. There is support for public art located in
  - A. City parks
  - B. Gateways to the City and identity landmarks
  - C. Public spaces and pedestrian areas in Central Kirkwood, including Argonne Ave.
4. Priorities identified include:
  - A. Entry makers for City, neighborhoods, and other distinctive locations in Kirkwood
  - B. Functional, such as artistic benches, bike racks, crosswalks, dumpsters, electrical boxes, etc.
  - C. Large-scale, iconic, highly recognizable and memorable works
5. Public art in Kirkwood should/could:
  - A. “Enhance the appearance of the community”, e.g. Parks, recreation facilities, libraries, schools.
  - B. Create visual markers
  - C. Make the city attractive to tourists, new residents, visitors
6. Funding for public art
  - A. Greatest support for privately funded.
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Survey -review what it tells us  
Copy

Diversifying committee

Identifying possible locations

More on Argonne

At Interstate 44

at corner of Kirkwood Rd. & Argonne - small park

I'd. In survey

Sculpture Park

Other cities:

Utility boxes

City entry signs - No & So.

Suggestions from citizens

Bike racks

Murals

Fire hydrants

Light posts

Mosaics

Graffiti Wall

Storm drains

Dumpsters

Sculpture on The Move - Loan Art Program

Sponsorships

Develop Package - for sponsoring Public Art Project

Art Fair

Recruiting members

Open

Or by invitations

OA gallery

Opportunities for artists

Brainstorming

Priorities



1. REVIEW PA SURVEY RESULTS

1. Suggestions/ideas
2. Persons who want to be involved

2. Loan Program - options - artists & collectors (Sculpture on the Move program)

3. Partnerships -resources

- Gateway Foundation - verify viability
- ST. Louis County Parks
- CCA - Sculpture on the Move

Community Programs - Partnerships

Educational and Community Involvement

\* 4. Public Art Competition - select the work or select the location - (IN PROGRESS - awards, exhibition)

\* 5. Communications with the community - neighborhoods that need enhancement

6. Cultural plan - prioritize, "test the waters" with ideas  
(Stress economic impact of the arts 10,000 jobs in St. Louis Area)

7. Kwd as a Creative Community, attracting Creative People to your Community.

\* 8. Decision what the 1st project will be.

9. RFQ - resume, cover ltr., images, if similar, budget for submissions, and completion;  
meet with neighborhood before sending RFQ

\* 10. Selection committee largely artists and arts community representatives  
i.e. 5 member selection panel, include artists  
get reaction on proposal, feedback, not a vote  
what like about the proposed work  
possibly hire consultant



**- review of community survey -**

**Strongest support for 60+%**

**fountains, water features**

**free-standing sculpture**

**murals on buildings**

**street furniture - benches, street lamps, etc.**

**Locations - highly favored - 85% +**

**100% PARKS**

**86% GATEWAYS TO CITY**

**93% PUBLIC SPACES AND PEDESTRIAN AREAS CENTRAL**

**KIRKWOOD**

**Priorities should be - 85%+**

**Entry markers**

**Functional pieces**

**Public art should - highest 50%+**

**- enhance appearance of the community, inc. parks**

**- make city attractive to tourists, new residents, visitors**

**- promote city's history and heritage**