



Kirkwood **ARTS**
COMMISSION

SPECIAL ANNOUNCEMENT REGARDING ARTS COMMISSIONS MEETINGS

Under Section 610.015 of the Mo. Sunshine Law provides that members of the Arts Commission who are not physically at the meeting site can participate and vote on all matters when an emergency exists and the nature of the emergency is stated in the minutes.

The U.S., and the world, is in a state of emergency due to the Coronavirus—Cvuid-19. The Missouri Governor and the County Executive directed all citizens to limit meetings and gatherings to a few people to avoid the spread of the Coronavirus. Therefore, members of the Arts Commission have elected to participate in this meeting electronically so that we are compliance with such Orders and for the public health and safety of each other and the general public.

To follow along with the Arts Commission meeting please see instructions below. To make a comment during the public comment portion of the meeting please click the hand icon to "raise" your hand. Raised hands will be called on the order received. As an alternative, you can submit written comments to Staff Liaison Rick Duplissie at duplisrr@kirkwoodmo.org. Comments received by 4:00 p.m. on Monday, July 27, 2020 will be read during the citizen comment portion of the meeting.

You are invited to a Zoom meeting:

When: July 28, 2020 05:00 PM Central Time (US and Canada)

Topic: Kirkwood Arts Commission Meeting

Please click the link below to join the webinar:

<https://zoom.us/j/99152560768>

Or iPhone one-tap :

US: +16468769923,,99152560768# or +13017158592,,99152560768#

Or Telephone:

Dial(for higher quality, dial a number based on your current location):

US: +1 646 876 9923 or +1 301 715 8592 or +1 312 626 6799 or +1 253 215 8782 or +1 346 248 7799 or +1 408 638 0968 or +1 669 900 6833

Webinar ID: 991 5256 0768

International numbers available: <https://zoom.us/u/acuL0a6Eqs>

****SEE THE FOLLOWING PAGES FOR THE AGENDA**



**Arts Commission
Agenda
Tuesday, July 28, 2020, 5:00 p.m.
Virtual Meeting**



I. CITIZEN COMMENTS *(3 minute time limit). The public comment portion of the meeting is an opportunity to listen to comments from citizens. It is not a question and answer session and the Commission will not respond to comments or answer questions during the comment period. The Chairperson may refer any matter to staff or hold discussion during the "Other Matters" section of the meeting.*

II. APPROVAL OF JUNE 30, 2020 MEETING MINUTES

III. COMMITTEE REPORTS

- a. Public Art
 - i. Sculpture on the Move
 - ii. Photo Contest
- b. Art at the Station
- c. Making Music Concerts
- d. Mural Project
- e. Kirkwood Arts Foundation

IV. UNFINISHED BUSINESS

- a. Gateway Foundation Sculpture Update
- b. Intersection Art Project Update
- c. Strategic Plan Update
 - i. Send Strategic Plan
- d. Mel Bay

V. NEW BUSINESS

- a. NEA Grant Application
- b. Future Commission Member
- c. Commission Board Elections
- d. Brother Mel Pieces from Vianney
- e. Other Matters

VI. ADJOURNMENT

Staff Liaison: Rick Duplissie. Phone: 314-822-5813 Email: duplisrr@kirkwoodmo.org

Chair: Zoe Perkins

Accommodation: The City of Kirkwood is interested in effective communication for all persons. Persons requiring an accommodation to attend and participate in the meeting should contact the City Clerk at 314-822-5802 at least 48 hours before the meeting. With advance notice of seven calendar days, the City of Kirkwood will provide interpreter services at public meetings for languages other than English and for the hearing impaired. Upon request, the minutes from this meeting can be made available in an alternate format, such as a CD, by calling 314-822-5802.

From the desk of:
Rick Duplissie, General Manager
210 E. Monroe Ave, Kirkwood, MO 63122
Phone: 314-822-5813 Fax: 314-984-5931
E-mail: duplism@kirkwoodmo.org



Memo

To: Kirkwood Arts Commission
From: Rick Duplissie
Date: July 22, 2020
Re: July 28, 2020 Agenda Memo

This meeting will be held in a virtual format. You all should have received an invitation for the meeting.

Committee Reports

Sculpture on the Move - Still looking to identify a replacement for Agnes as the Commission's representative to the Creative Community Alliance. Current Arts Calendar has photos of the 'Kiss', 'Cloud Cutter', and 'Xuberant'.

Photo Contest - Initiate discussion for the 2021 contest.

Art At the Station - Currently on a hiatus. Discussion can be held what the future holds.

Making Music - Gary can update on current status of the various concerts, and considerations for the future.

Mural Project - Previous meeting included list of possible uses for the banners created by Agnes included in the packet for discussion purposes. Goal is to determine future usage.

Arts Foundation - Art McDonnell can report on any actions of the Foundation.

Unfinished Business

Gateway Foundation Sculpture Proposal– At the end of our last meeting we were intending to take a tour of the PAC facility before making a decision on accepting anything from the Gateway Foundation. Tour has not been taken and invite remains open. Future tour with Gateway will determine where and what sculpture may be offered to KAC.

Intersection Art Project – Here's to hoping that the artist for the project, Tom Reed, will have an updated concept for the Commission to review. Will to report any updates to project.

Strategic Plan Update - This is an opportunity to update each other on any accomplishments achieved relative to the strategic plan. A copy of the plan is included in the agenda packet.

NEA Grant Application – Deanna, Rick, Murray, and Zoe have been working to develop an application to the National Endowment for the Arts to develop a performing arts series. Deanna and Rick can discuss some of this completed and KAC endorsed application.

Commission Member Recruitment- We still have to replace Agnes whose term has expired. It would be good for us as a group to think about what aspect of the arts could be represented by this new appointee along with how we might gain additional diversity for the group. Zoe has a potential name for the commission to discuss.

NEW BUSINESS

Commission Elections – Currently, there is no established process for elections of commission officers. Collectively, a process needs to be discussed and approved.

Brother Mel Pieces – Vianney HS had offered the City several pieces of art from the sculpture park. The need exists to decide if the City would like to acquire more Brother Mel pieces.



Kirkwood **ARTS**
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**Arts Commission
Minutes
Tuesday, June 30, 2020, 5:00 p.m.
Virtual Meeting**

The meeting was called to order at 5:00 p.m. by Jim Erwin. In attendance: Jim Erwin, Andrew Smith, Glenda Hares, Gary Hochberg, Stefanie Kirkland, Deanna Stevenson, Art McDonnell) (ex-officio), Nancy Luetzow (council liaison), Murray Pounds (staff) and Rick Duplissie (staff). Joined by Will Franks and Glenda Harres at 5:15pm.

I. CITIZEN COMMENTS – None.

II. APPROVAL OF JUNE 2, 2020 MEETING MINUTES- Motion made by Gary Hochberg, seconded by Jim Erwin. Motion approved unanimously.

III. COMMITTEE REPORTS

a. Public Art

- i. Sculpture on the Move – Murray Pounds reported that ‘Kiss’ sculpture grounds have been fully installed. Exuberant still needs work and no timetable has been established for its re-installation.
- ii. Photo Contest – Photo Contest 2020 stays cancelled and will be revived for Spring 2021. Discussion remains that previous entries could be displayed at the Performing Arts Center.

b. Art at the Station - With the train station closed the Art at the Station project is on hold.

c. Making Music Concerts – It was decided that July concerts would be cancelled as well as the August 8th and 22nd concerts. Further discussion was to table the cancellation of the October Walker Lake concert until the July Commission meeting.

d. Mural Project – Discussion continues around how best to use current assets to enhance the visible area around KPAC. Agnes Garino shared her list of ideas about their possible uses beyond the 18 panels needed to decorate the Kirkwood Electric yard.

e. Kirkwood Arts Foundation – No report.

IV. UNFINISHED BUSINESS

- a. Gateway Foundation Sculpture Proposal – Rick Duplissie took Stefanie Kirkland, the Commission’s liaison with the Gateway Foundation to KPAC to discuss several options of placement from the Gateway offerings. It was determined that



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the best 'fit' was 'Zipper' on the Event Lawn. Further discussion will include KAC touring KPAC to determine next step.

- b. Intersection Art Project Proposal – Will Franks reported that the project has become more complex than originally anticipated. Further discussion between the artists and the city continues.

V. NEW BUSINESS

- a. NEA Grant Application – Rick Duplissie formally asked KAC to be the City's partner in the application process and subsequent execution of the future PAS series. Motion (unknown by whom), seconded by Jim Irwin, passed unanimously.
- b. Recruitment of New Commission Members – Agnes Garino's term is scheduled to end after the July meeting. Zoe Perkins will be reaching to possible candidates.
- c. Other Matters - July 6 is the first date that the Community Center is open which may allow for the next KAC meeting to happen in person – if properly distanced. Meeting date is scheduled for July 28.

VI. ADJOURNMENT – the meeting was adjourned at 6:15 p.m. by Zoe Perkins.

January 2020 - Agnes Garino

Ideas for murals use after KPAC - could do more than ONE

1. ____ Move to some blank exterior walls in downtown Kirkwood -
2. ____ Offer back to the schools to come up with ideas for using - preserving at least on a short term basis - a way to continue to involve students (one of the components of the strategic plan).
3. ____ Designs/adaptations for "souvenirs" - tote bags, mugs
4. ____ Poster design using a lot, even all of the mural "designs" (Kate) sell at events, at the KPAC, etc.
5. ____ Offer for a "donation/rental fee" murals to other construction sites, possibly a new mural to connect to the KPAC - to the site i.e. Clay and Madison
6. ____ raffle on-line, min. bids (i.e. \$50/\$100)
7. ____ Greentree Parade - students carry their panels - a way to promote the new center and show off the students' talents.
8. ____ Invite teachers and/or students to "opening" - recognize and give the schools/teachers a memento of their works
9. ____ Use to screen fence on the fence at the utility/warehouse yard to the north.
10. ____ _____

Committee to look at the feasibility of the ideas

Note: sales support bringing art to the KPAC



KirkwoodARTS
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STRATEGIC PLANNING & TEAMBUILDING INITIATIVE

February 23, 2019

Updated 10/22/19

FACILITATED BY

DAVID WHITE, DMW ASSOCIATES, LLC

REPORT PREPARED BY DAVID WHITE

PREFACE

The Kirkwood Arts Commission, Kirkwood Arts Foundation, council liaison and staff liaison met on February 23, 2019 to develop a strategic plan and identify specific actions that can be taken to strengthen the organization. In attendance were the following:

Participants & Partners	
Kirkwood Arts Commission	Kirkwood Arts Foundation
Zoe Perkins, Chair	Art McDonnell, Chair
Agnes Garino	Christy Beckmann
James Weidman (KAF member also) Stefanie Kirkland	Greg Booth
Jim Erwin	Wallace Ward
Gary Hochberg (KAF member also)	
Glenda Hares	
Nancy Luetzow, Council Liaison	
Murray Pounds, Staff Liaison	

The following focus question was developed prior to the session and sent to the participants in advance:

What steps can we take as individuals and as an organization to encourage and aid in the acquisition, preservation, presentation, interpretation and promotion of public art in all forms in Kirkwood.

This document provides direction and action plans designed to achieve agreed upon visions and overcome obstacles in the path of those visions.

HISTORICAL PERSPECTIVE

From the City website: *The Kirkwood Arts Commission was established in 2014 by the Kirkwood City Council, to promote the arts in the City and around the region.*

Kirkwood Arts Commission Mission Statement: *The Kirkwood Arts Commission is a Commission of the City of Kirkwood that promotes and sponsors the arts and participation in the arts for the benefit of the Kirkwood community. [Adopted July 2014]*

KAC developed a Public Arts Policy that was formally adopted by the Kirkwood City Council. The document outlined the purposes of the policy itself and outlined the duties and responsibilities of KAC for public art in Kirkwood.

Through the years, the KAC has developed several public programs and events designed to fulfill the purposes outlined in the Public Arts Policy. These offerings include: Art at the Station series, annual photo contest and the Making music Summer Concert Series at the Kirkwood Park Amphitheater.

CURRENT STATE

After five years of existence and a change in the staff liaison, the Kirkwood Arts Commission felt that the time was right to develop a strategic plan. It is the desire of both groups that by building upon past successes along with identification of challenges that have been faced the KAC can position itself for the future. The Kirkwood Arts Commission and the Kirkwood Arts Foundation have a very close relationship that has resulted in a mutual beneficial outcome for both agencies. Thus, members of the Foundation were invited to participate in the strategic planning effort.

Additionally, since the formation of the KAC in 2014, the City has undertaken the building of a 500 seat performing arts center scheduled to open in 2020. Both KAC and the foundation will have significant roles in the operation of the new state of the art facility. The groups realized that they need to define their role and responsibilities in the success of the new performing arts center.

PROCESS

The process used to develop this strategic plan emphasized individual input that was then shared in small group discussion. The groups consisted (where possible) of equal number participants and rotated with each round of interaction to work cross functionally with all members of the organization. Areas addressed were visions (ideas), contradictions/impediments/concerns, and (upon identification and subsequent grouping of those items) action plans were developed.

Prior to the session, the participants were asked to compile a list of visions, contradictions/ impediments/concerns they would like to see the Kirkwood Arts Commission adopt. They broke into small groups to discuss their thoughts. The groups then presented their compilation to the other participants. The results were then grouped per similarity or thrust.

Upon the development of the visions and impediments, the participants were challenged to come up with actions that would either (1) advance the KAC toward attainment of a vision and/or (2) overcome an impediment or contradiction.

VISIONS & IMPEDIMENTS

The group identified a series of visions which they want the Kirkwood Arts Commission to achieve as well as actions designed to: assist in the attainment of the visions; and/or to overcome obstacles that impede progress. They came to consensus regarding individual and group actions that were identified.

The resultant visions and actions identified are:

- To enhance the promotion and awareness of arts in the community through effective marketing and promotion utilizing all available platforms.**

Outcome: Increased participation and appreciation

Tactics

- Upgrade social media capabilities
- Cross promotion via KAC events
- Enhance collaboration w/city staff for marketing programs
- Reflect the diversity of the community

Action Owner	First 6 Months	Second 6 th montas	Beyond one year
Develop a marketing plan, Agnes		X	
Create a publicity plan for events, Agnes, (Beth?)		X	

- Expand funding opportunities and alternatives through effective budgeting, marketing and diversification of revenue sources**

Outcome: A broad based funding system that allows for greater opportunities by diversification of funding sources.

Tactics

- Develop a budget in collaboration with the Kirkwood Arts Foundation
- Promote the opportunity to donate to the foundation
- Seek alternative funding sources

Action	First 6 Months	2 nd 6 months	Beyond one year
Draft development plan that focuses on diversifying funding, Art, Foundation			X
Develop a budget calendar and document for both KAC and KAF. Unified budget calendar established. Final budget document to be issued by end of calendar year Murray, Greg	X		

- Seek partnerships and collaboration that will help expand KAC offerings, participation and appreciation**

Outcome: Greater community wide appreciation for the arts along with enhanced mutually beneficial relationships between KAC and potential partners

Tactics

- Collaborate with other organizations to support the arts
- Involve artists in programs such as Meramec Community College

- Increase cooperation with city departments and districts
- Establish better involvement and communication between KAC and Kwd schools & all area schools

Action	First 6 Months	Second 6 th months	Beyond one year
Encourage schools to participate in KAC activities and programs. Performing Arts Center mural program added. Additional projects involving students to be pursued Agnes, Glenda	X		
Seek partnerships and relationships of mutual benefit for the enhancement of arts in the community. Brainstorming session to be held to develop ideas for other partnerships. Efforts to reach out to Heartland Gallery will be made. Glenda, Agnes, Art, Wallace, Christy, Stefanie	X		
Develop a list of pro bono performers to enhance activities, Gary		X	

4. Increase public art installations that reflects the qualities of life in Kirkwood

Outcome: Beautification efforts for the city as well as increased appreciation for the arts

Tactics

- Encourage the development of artistic identifiers at city limits
- Create opportunities to integrate art forms
- Acquire permanent art that can enhance and reflect Kirkwood
- Be cognizant of property rights of chosen spaces for installations

Action	First 6 Months	Second 6 th months	Beyond one year
Develop a maintenance plan for the preservation of existing and future public art, Zoe		X	
Create a priority list of potential public art projects. List has been created through Public Art Subcommittee. Jim E., Zoe, Agnes, Glenda, Art	X		
Seek locations of the display of public art while being cognizant of property rights Same as previous	X		

5. Define the role of the KAC regarding their level of involvement in assisting the City in the operation of the new Performing Arts Center.

Outcome: A smooth transition of roles of responsibilities from current status to expectations for the operation of the PAC.

Tactics

- Maximize the use of the PAC
- Develop a permanent presence of the KAC regarding the PAC

Action	First 6 Months	Second 6 th months	Beyond one year
Define the role of KAC with the PAC. Meeting held to discuss impact of KAC on the PAC. Locations for visual art displays reviewed and primary locations for fixed art determined. Murray, Jim E., Will, Art, Zoe, Glenda	X		
Create subcommittees to seek relevant opportunities for KAC at the PAC, Murray	X		

6. Enhance internal commission operations and membership:

Outcome: Increased efficiency and effectiveness.

Tactics

- Seek to attract a diverse group of commissioners with varied experience knowledge & talents
- Solicit non-commission members to participate with commission programs
- Identify individual responsibility and participation with programs
- Develop day to day staff support acknowledging staff time constraints
- Enhance focus and direction & long-range planning
- Seek alignment on priorities

Action	First 6 Months	Second 6 th months	Beyond one year
ID & recruit expertise in the arts in KWD and some who aren't residents. Find working artists to support programs. In progress Zoe, Glenda, Art	X		
Develop a prioritization process to assist in identifying number of projects to be involved in (See 4b?)			
Draft long-range plan (3-5 years) for direction, programs and funding needs Zoe			X
Develop guidelines for allocation of staff time for KAC activities. Action expected following the hiring of PAAC GM. Murray, Zoe, Jim E.	X		
Create an onboarding process with documentation for commission members. New member handbook developed. Agnes to provide additional information for new members. Agnes, Murray	X		
Create job descriptions for subcommittee/activity chairs, Gary		X	
Develop survey tools for programs and activities, ?????		X	

7.

Clarify relationship & responsibilities Between KAC and KAF

Outcome: A clearer understanding of the relationships between the two organizations

Tactics

- Identify clear processes to achieve our mission
- Clarify budget process – roles & responsibilities
- Clarify powers/responsibility between KA & KAF
- Increase interactions between members of both groups

Action	First 6 Months	Second 6 th months	Beyond one year
Establish date(s) for joint meeting pf KAC & KAF. Strategic plan review with KAC and KAF conducted 10/22/19. Zoe, Art	X		
Make president of KAF ex-officio on KAC, Complete			
Identify webmaster, implement web strategy. City Public Information officer investigating possibility of managing KAF website. Jim E., Murray		X	
Coordinate fiscal years between the two organizations. First year of coordinated budget process complete. Murray, Greg	X		

OTHERS

- Uncertainty regarding Better Together- **Better Together initiative withdrawn.**

ACTION PLAN IMPLEMENTATION BRIEF

Action Plan: _____

Vision/Contradiction: _____

Who's Responsible: _____

IMPLEMENTATION STEPS:

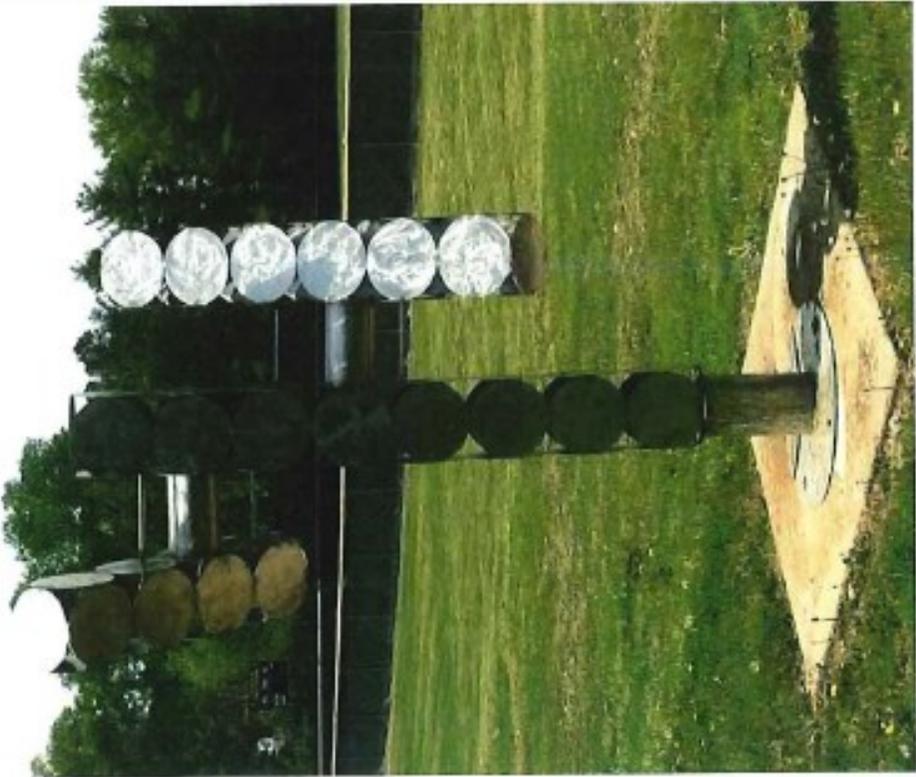
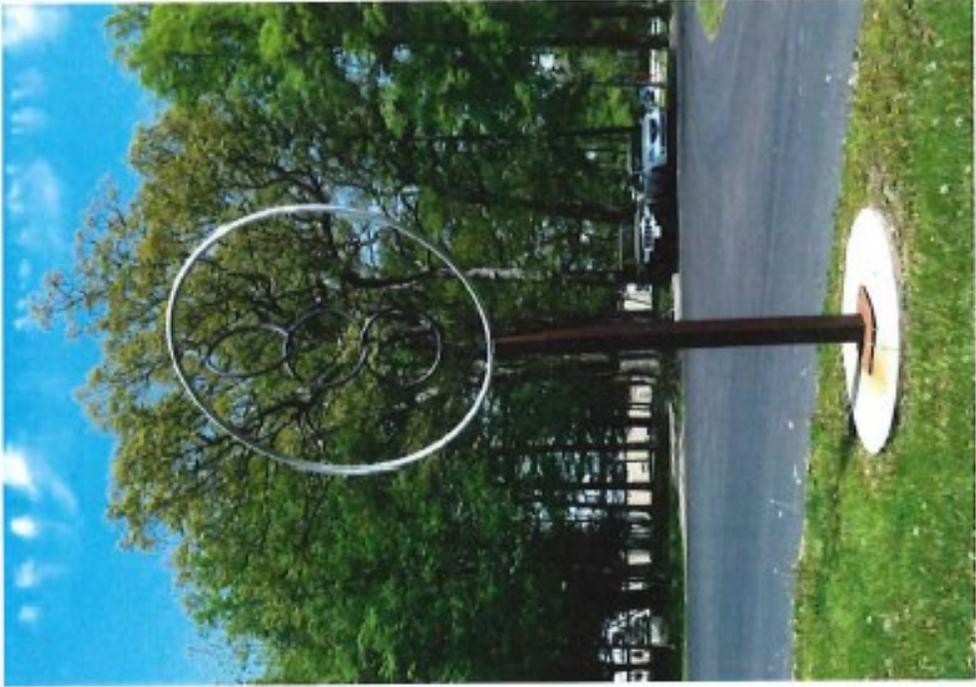
What tasks are necessary to either accomplish or obtain substantial progress on this action plan? When is the target date to have each of these tasks done? Who is responsible for each task? Remember some tasks may need to be accomplished first before a succeeding task can be begun. List tasks in chronological order to be done.

<u>Description of Task</u>	<u>When</u>	<u>Who</u>
1.		
2.		
3.		
4.		
5.		
6.		

OUTCOME

Upon completion of the above tasks, the desired outcome will be:

Possible Sculpture Acquisitions



Public Art Raised Intersection Artwork

July, 27 2020

Project Status

- **Contract**
Finalized
- **Design Development**
Artist, Tom Reed, has been in conversation with the city engineer as well as paint manufacturers. His finalized design is true to the original proposal and includes any necessary or requested changes.
- **Funding**
The city has applied for an AARP grant to help fund the project
- **Installation**
Mid-September

Finalized Design
July, 2020



9 Colors
4 greens, 4 blues, black

Design Concept Narrative

A stone dropped in water generates a rippling ring radiating outward from a center. Sound, movement, and impact all have an effect on the changing pattern of the waves.

Arts organizations promote open and welcoming environments. This project is an opportunity for the Kirkwood Performing Arts Center to create a welcoming gesture to the city of Kirkwood. The blue rings representing the Performing Arts Center and the green rings representing the Kirkwood community. The black background providing a visual pop and richness to the composition. These rings created by each groups activity stretch and expand across the intersection overlapping and creating a reciprocal relationship reinforcing their connections with each other.

Kirkwood Arts Commission

Ellen Edman

I have a lifelong appreciation for the arts going back to my dad taking us to the Art Museum when we able to walk.

Past experience includes:

Curriculum development for Asian art funded by Rockefeller Foundation and Asia Society

Director of art program and teacher for a private (secular, first come first served) school for 5 years—
including program for student interaction with artists

Active member and fiber artist with Kalamazoo Weavers Guild

Missouri Botanical history/culture education volunteer; participant in art classes

Recently as a council member, I advocated strongly to expand the original concept of the theater from an updated venue for Stages and KGT to a true performing arts center with the additional flexible space for the black box theater and other indoor and outdoor community gathering spaces. The expanded physical facility will allow for far greater diversity in offerings and audiences, in addition to creating ties to other communities beyond Kirkwood. This may be our greatest need as a community, to stretch beyond our homogeneity and to contribute to other less fortunate areas. I also advocated budgeting for an iconic and less utilitarian design in order to become additional Kirkwood landmark.

Having served as council liaison for the Special Business District for four years, I have some background in the downtown area's interests and needs. There is great potential for mutually beneficial relationships and projects between the SBD and KAC.

Art has an enormous potential to build community in both good times and the challenging times today. Experiencing art together, even though our experiences are unique from individual to individual, creates a positive bond between people that builds good will and trust.